

FOR IMMEDIATE RELEASE

Hygiena[®] Announces the Opening of a New Branch in Brazil

The One Health Diagnostics[™] company, with more than 20 years of history and presence in over 98 countries, expands country capabilities by opening a new Brazilian branch

Camarillo, California (November 30th, 2022) — Hygiena, a global leader in food safety diagnostics and animal health, is pleased to announce the opening of a new branch in São Paulo, Brazil. As the country gets set for growth, Hygiena is thrilled to begin operations by servicing a wide range of markets, predominantly in the food and beverage industry.

Hygiena and its affiliates already have established offices and a local presence throughout Latin America and continues to make large investments, such as this one, to directly serve the market and customers. With exceptional customer and technical support, Hygiena creates innovative diagnostics for a healthier world in the areas of food safety, animal health and environmental monitoring.

Brazil is well established as an agricultural superpower; the country's food production supplies 10% of the world's population.¹ As such, this investment creates a robust and permanent presence for Hygiena in the field of food protection within the country and the rest of Latin America. It reinforces the company's commitment to delivering personalized service for the needs of each client through nurtured partnerships and excellent support.

"Brazil has a complex, challenging and large-scale food supply chain, so food protection is of utmost importance within this ecosystem. This investment, coupled with Hygiena's broad range of solutions, is poised to have a positive impact on public health, commerce, and the country's economy", says Steve Nason, CEO of Hygiena.

Hygiena will continue to serve the market through its network of official distributors and now also directly, with a local presence in the country. In addition to the distribution center, Hygiena will offer a Center of Experience and applications lab, both based in São Paulo. This will allow the development of unique workflows and integrated solutions addressing evolving challenges for local One Health Diagnostics testing. Additionally, it will impart knowledge exchange by providing training for workflows and solutions as well as local maintenance of the company's equipment.

As an experienced global leader in rapid diagnostic solutions, Hygiena with its strong local ties and new branch, will be able to service and offer even better support to accommodate the growth of the Brazilian food and beverage industries.

"We aim to become the global market leader in the fields of food and veterinary diagnostics. The implementation of our corporate strategy and extremely ambitious growth can only be realized through physical expansions of the company. This site is part of our global supply network that expands across 98 countries to create innovative diagnostics for a healthier world," concludes Steve Nason.

¹ [Invest in Brazil as the country gets set for growth | MoneyWeek](#)

Hygiena – We create innovative diagnostics for a healthier world**About Hygiena**

At Hygiena, our mission is to develop, produce and provide best-in-class One Health diagnostics solutions from farm to fork to our global customer base. We are one of the few organizations in the world to uniquely focus on food safety throughout the value chain. We maintain the belief that the health of people is closely connected to the health of animals in our shared environments. Our molecular rapid tests and analysis tools for food and beverage safety, veterinary diagnostics, and environmental monitoring help prevent illness, save lives, and contribute to making the world a safer place. As the global leaders in rapid diagnostic tests, we provide solutions that are reliable, easy to use and accurate, backed by industry-leading customer service and support. With a sizeable global presence, Hygiena is headquartered in Camarillo, California with numerous offices and customer application centers in the Americas, Europe, Africa, Asia, and Australia. We also partner with over 180 distributors in more than 98 countries worldwide. Learn more about us at www.hygiena.com.

The new branch address:

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